SMU SIKKIM MANIPAL UNIVERSITY

*Established under Govt. of Sikkim, Act 9 of 1995, recognised under 2(f) of the UGC Act, 1956*

SMU/ED (TC)/Results/2026 - 301

14 May 2026

**Declaration of Ph.D. Defense Result**

1. The Vice Chancellor is pleased to declare the result of the undermentioned candidate who has successfully defended their Ph.D. thesis on **27th April 2026.** The candidate is qualified for the **Degree of Doctor of Philosophy (Ph.D.)** from Sikkim Manipal University. The particulars relating to the candidate and the thesis submitted are detailed below : -

| Name of the Candidate | Reg. No. | Department | Title of Thesis | Credits earned in Course work | Names of the Supervisor / Co-Supervisors |
|---|---|---|---|---|---|
| Rinchen Gensapa | 202210031 | Management Studies, SMIT | "ONLINE MARKETING OF PHARMACEUTICAL PRODUCTS WITH SPECIAL REFERENCE TO ORPHAN DRUGS: TREND ASSESSMENT" | 14.00 | Dr. Ajeya Jha |

2. This award is effective from the date of successful defense of Ph.D. Thesis.

Keerthilatha M Pai

(Dr. Keerthilatha M Pai)
Controller of Examinations
Sikkim Manipal University

Copy to :

1. HVC, SMU
2. Registrar, SMU
3. Dean, SMIMS
4. Director of Research, SMU
5. HoD Concerned Department
6. Candidate
7. Supervisor (Dr. Ajeya Jha)
8. Notice Board
9. Office Copy